HANNAH DIXON
MEDIA KIT

Hannah Dixon is an award-winning business coach, community builder, and 17-year digital nomad. As the founder of **Digital Nomad Kit** and **The Virtual Excellence Academy**, she has helped **35,000+ freelancers and virtual assistants build successful online careers**. Featured in Business Insider, Entrepreneur, and Forbes, she empowers outliers and big thinkers to create freedom-filled lives wherever the WiFi reaches.

She also founded Rainbow Remote, a fast-growing LGBTQIA+ community for remote professionals. Hannah delivers keynote talks at global conferences, hosts retreats specifically for freelancers, and partners with brands, NGOs, and tourism boards that align with her mission of freedom, entrepreneurship, and global mobility.

AUDIENCE REACH

Hannah's audience/community is tech-savvy, travel-loving, and highly engaged. They are predominantly women and gender-expansive individuals who are freelancers, remote workers, and digital entrepreneurs seeking work-friendly destinations and professional growth.

26K

NEWSLETTER

Sharing weekly insights on freelancing, travel, lifestyle, remote work, and digital skills since 2015.

14K

INSTAGRAM

A mix of personal stories, travel, lifestyle, and entrepreneurship with educational content.

42K

FB REACH

Multiple niche groups from LGBTQ+ travel, remote work, and learning as well as personal following.

4.5K

LINKEDIN

Expanding presence through cross-posting newsletters and consistent content on key pillars.

@digitalnomadkit hannah@digitalnomadkit.com +1 (631) 290 0534 digitalnomadkit.com

HOW WE CAN CREATE MAGIC TOGETHER

I collaborate with brands, tourism boards, and organizations in the remote work, travel, tech, and entrepreneurship space through:

Sponsored Content & Brand Partnerships

Social media posts, newsletters, blogs, and videos featuring products or destinations

Press & Media Features

Interviews, podcast guesting, guest articles, and media collaborations

Destination & FAM Trip Partnerships

Showcasing locations through immersive content

Speaking Engagements & Workshops

Expert insights on freelancing, digital skills, and community-building

Affiliate & Product Collaborations

Promoting value-aligned tools, services, and programs

Sponsorship Our Events & Initiatives

Support VA-cation, our annual travel experience for virtual assistants, plus global community chapter meetups and virtual programs, including youth initiatives, to connect with values-driven, travel and tech-loving professionals worldwide.

PREVIOUS COLLABS

PATA
Pacific Asia Travel Association

amazing THAILAND

THE NOMAD WORLD

THE NOMAD ESCAPE

DELL

LET'S CONNECT

Interested in working together? Let's create something impactful!

📩 Email: hello@digitalnomadkit.com

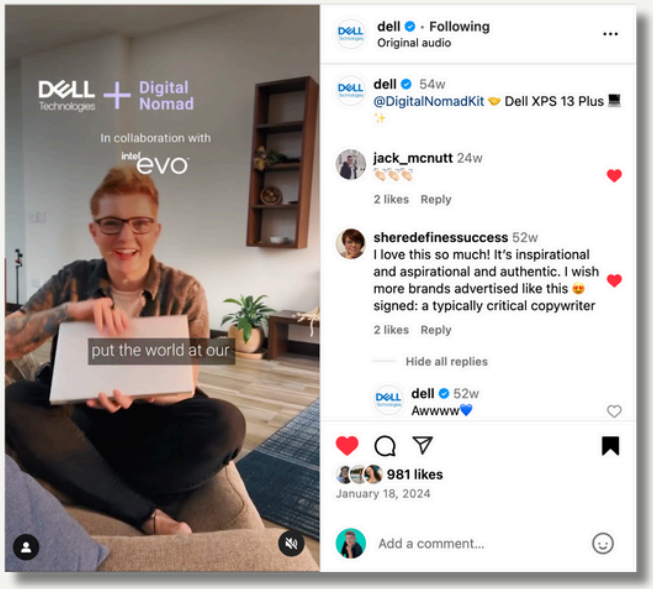
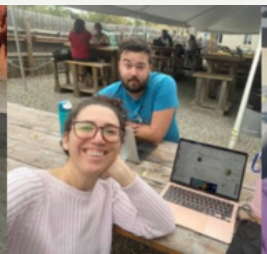
🌍 Website: **digitalnomadkit.com**

📱 Instagram: @digitalnomadkit

💼 LinkedIn: linkedin.com/in/hannahdixon

✉️ Newsletter: Subscribe for insights on freelancing, remote work & travel

Let's collaborate to inspire, educate, and empower intrepid digital professionals around the world! 🚀



> ***Hannah has changed (and improved) my life in so many ways, and I've seen her changing the lives of thousands in her community. There's something about her that no other business coach in this space has... I can't really say what it is...***
>
> ***I wish I could show you a before and after photo here because you can actually SEE the change. Joining Hannah's program was probably the most important decision of my life so far. I'm not joking.***
>
> **Wiebke Uhlendorf**